



PRESS RELEASE

HATTERAS YACHTS
110 N. GLENBURNIE ROAD
NEW BERN, NC 28560
www.HatterasYachts.com

Contact: Eric Cashion
Director, Marketing
(252) 634-4896
ecashion@hatterasyachts.com

Hatteras Yachts Introduces the GT Series, New Generation of Sportfishing Convertibles

NEW BERN, N.C. (Aug. 13, 2010) Hatteras Yachts is proud to introduce the Hatteras GT Series; comprised of three models, the new GT54, the redesigned GT60, and the new GT63. This exciting family of tournament-class convertibles is designed for serious anglers and comes to market with best-in-class performance, unforgettable styling, and a construction pedigree that has made Hatteras Yachts the gold standard for more than 50 years.

“This series represents our best efforts to date to provide the finest products possible to the greatest customers in the world. These boats are faster, stronger, and more luxurious than ever,” states Jim Meyer, president of Hatteras Yachts.

The Hatteras GT Series is about unsurpassed performance and beauty. With a pair of 1,900-bhp Caterpillar C32A’s, both the GT60 and GT63 offer a top-end speed of 41 knots and a 36-knot cruise. Similarly, the GT54 boasts a 41-knot top-end speed, and a 37-knot cruise when equipped with 1,600-bhp Caterpillar C32A’s. Achieving these speeds while preserving the legendary ride, these convertibles represent the next generation in hull design. All models provide a range of at least 400 nm at cruise.

At heart, the new Hatteras GT Series is a showcase of style that harkens back to the grand years of sportfishing and family cruising. The GT Series’ models feature a striking bow flare, a well proportioned, long foredeck and sleek deckhouse, as well as tumblehome aft — an artful element not often found in

(Continued next page...)

today’s convertibles. These sleek lines can also be further enhanced with teak accents which are more

typically found on custom builds. “We’ve updated the look of the Carolina-style boat,” says Karl Kemppainen, vice president of sales and marketing at Hatteras. “To do so, we have taken styling cues from the classics to create a forward-thinking design. The distinctive look of this series is so timeless, we believe boat lovers will be admiring the lines for years to come.”

Equipped to meet the high standards of the most competitive anglers, the cockpit in each model is designed for improved fishing as well as increased relaxation. The mezzanine seat is designed for comfort, thanks to ergonomically designed backrests, armrests, and cushions. The cockpit features a dedicated tackle center, in-deck fish boxes, a recirculating live well at the transom, and a mounting plate for a fighting chair in the sole. Stowage is also improved, with more compartments and space for gaffs, boat hooks, and rods. “All of these improvements are the result of research clinics with our customers, and their captains and mates,” says Kemppainen. “Teak is available for the coaming boards and cockpit sole for those who want to play up the GT Series’ distinctive design.”

In keeping with Hatteras style, the accommodations found on these boats feature practical layouts and ultra luxurious woodwork and amenities. There are distinct design themes to choose from and a variety of standard layouts. Of course, Hatteras continues to offer unlimited custom possibilities as well. Underneath these dashing good looks, the Hatteras commitment to quality construction continues with a no-compromise build philosophy. Each model in the GT Series is made in the Hatteras tradition with robust electrical and mechanical systems, and solid fiberglass bottomed hulls that are resin-infused for increased strength and stiffness, and lighter weight.

About Hatteras

Hatteras Yachts, a unit of Brunswick Corporation, is recognized as a world leader in the construction of convertible sportfishing and luxury motoryachts. Based in New Bern, N.C., Hatteras pioneered the production of large offshore fiberglass powerboats with the introduction of its first model in 1959. Hatteras builds luxury motoryachts from 60 to 105 feet and sportfishing convertible yachts from 54 to 77 feet. For more information, visit www.hatterasyachts.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Atwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; Arvor, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Ornvik, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.