



PRESS RELEASE

HATTERAS YACHTS
110 NORTH GLENBURNIE ROAD
NEW BERN, NORTH CAROLINA 28560
www.hatterasyachts.com

Contact: Eric Cashion
Hatteras Yachts
Director, Marketing
(252) 634-4896
ecashion@hatterasyachts.com

FOR IMMEDIATE RELEASE

HATTERAS® CHRISTENS NEW GT60 DURING VIP EVENT AT 2010 FT. LAUDERDALE INTERNATIONAL BOAT SHOW®

NEW BERN, N.C., Nov. 9, 2010—On the eve of the 51st annual Fort Lauderdale International Boat Show, Hatteras hosted an exclusive VIP Premiere Party to debut the newest edition to its fleet of tournament-class sportfishing convertibles. Hatteras, the world's leading builder of luxurious convertibles and motor yachts, welcomed a crowd of Hatteras yacht owners, dealers and media outlets from around the globe to christen its new **GT60** model and celebrate a redefined generation of Carolina-built convertibles exemplifying style and performance.

The first-class event held aboard the Hatteras display gave guests the opportunity to climb aboard the GT60 prior to the general public. The festive event included live music, refreshments, and gifts for those in attendance. The culmination of the evening included a champagne toast led by Jim Meyer, president of Hatteras Yachts.

“As the first installment in our new GT Series, the GT60 debut was a proud moment for the entire Hatteras family,” said Meyer. “She truly is faster, lighter and tougher than anything else on water. The positive feedback we received during the premiere party is a tribute to the seasoned designers and hardworking engineers that continue to bring the Hatteras fleet to new heights.”

With the unveiling of the GT60, Hatteras offered its guests an exclusive sneak peek into its

-more-

new GT Series fleet, which includes the all-new GT54 and GT63. Guests were able to view digitally animated tours of each new product as well as use state-of-the-art computer generated configurators to choose colors, teak packages, and tower options for their preferred model. All three models in the GT Series are made in the Hatteras tradition, with robust electrical and mechanical systems, and incredibly durable hulls that are resin-infused for lightweight strength and performance. All three vessels will debut together for the first time at the Miami International Boat Show Feb. 17-21, 2011.

In anticipation of the completed GT series, Meyer revealed a commemorative painting to VIP Party guests. Commissioned from renowned marine artist Steve Goione, the painting featured all three models in the new GT Series, and captured the spirit of this new era in sportfishing convertibles from Hatteras. To mark the special occasion, a complimentary print of the painting was provided to all guests.

Hatteras GT60: Carolina. Redefined.

With its outstanding performance and classic Carolina lines, the new Hatteras GT60 is designed for both serious anglers and pleasure cruising. Sporting a top-end speed of 41 knots and a timeless styling that harkens back to the grand Carolina-built classics, the GT60 will impress boaters looking for speed and style. Her rock-solid hull provides a soft ride in the open sea and reflects the Hatteras commitment to long-lasting quality. The GT60 offers excellent performance, head-turning styling and a construction pedigree that has made Hatteras Yachts the gold standard for more than 50 years.

Classic Styling

While the distinctive exterior design for the new Hatteras GT60 takes its cues from the current 60 Convertible, this vessel has a unique style of her own. The GT60 features a striking bow flare, a well proportioned foredeck and sleek deckhouse, as well as tumblehome aft. The interior accommodations are more open and designed with a level of sophistication not often found in a convertible.

Enhanced Performance

With its rugged, lightweight build combined with an aggressive propulsion design, the new Hatteras GT60 is designed to perform at an elevated level, providing increased efficiency whether cruising or tournament fishing.

Fishability

Equipped to meet the standards of the most competitive angler, the cockpit of the GT60 features a dedicated tackle center, in-deck fish boxes and offers an optional re-circulating live well at the transom. Stowage is also excellent, with ample rod storage as well as compartments for gaffs and boat hooks.

Hatteras Yachts

Hatteras Yachts, a unit of Brunswick Corporation, is recognized as a world leader in the construction of convertible sportfishing and luxury motor yachts. Based in New Bern, N.C., Hatteras pioneered the production of large offshore fiberglass powerboats with the introduction of its first model in 1959. Hatteras builds luxury motor yachts from 60 to 105 feet and sportfishing convertible yachts from 54 to 77 feet. For more information, visit www.hatterasyachts.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

###